

Boar's Head

AN AUTHORIZED LOCAL PURVEYOR OF THE BOAR'S HEAD BRAND.

JEFFREY K. SCHWARTZ

I have known Dave Sears as my Boar's Head customer and friend for over 7 years. As one of our largest independent customers, he has been the most innovative and forward-thinking. From his expertise in social media targeting to his online ordering platform, he impressed me with his effort in these state-of-the-art systems. He was always willing to try new products and use them in his signature sandwiches and pizzas. I was amazed at how he always put the power of our brand in front of his customers.

Within a year of being established with us, as a customer of the Boars Head Brand, his café/deli, Fresh Coast Market, rose to the rank of Market of Distinction. This honor is designed for top-tier grocers who are considered pillars in their community and are known for providing excellence in store performance and customer satisfaction. This designation honors and recognizes the owner showcasing their unwavering commitment to food service. He was the 39th member in Boar's Head's 120-year history.

Our community was enhanced by Dave's enthusiasm, kindness and dedication. Northern Michigan's loss is Alabama's gain. As Dave continues his great sense of humor and story telling, I can't wait to see what he creates for Huntsville!

Warm Regards,



Jeff

Great North Provisions, LLC